

# **Theory-based evaluation of Public Policies and Programmes**

*1<sup>st</sup> Training School of the  
PROFEEDBACK (PlatfoRm OF policy Evaluation community for improvED EU policies and  
Better ACKnowledgement) Cost Action*

*Istanbul, Turkey, 5-7<sup>th</sup> of July 2023*

## **SELECTION PROCEDURE**

### **1. Each application dossier should include the following documents:**

- A.** Applicant's CV (e.g. in the Europass-format, including date of birth, current location and gender);
- B.** A list of relevant publications and/or projects/reports dealing with public policies or public interventions;
- C.** A motivation letter (1 pages), showing:
  - a) how the training school relates to the applicant's previous work,
  - b) what the applicant finds interesting about evaluation,
  - c) which tricky or even controversial issues the applicant associates or anticipates with the conduct and use of evaluations,
  - d) how the applicant can contribute to the training school (experience to be shared and learned from) and
  - e) how the applicant expects the training school to contribute to his / her future work.

### **2. The Selection Process**

The selection will be carried out by a Selection Committee consisting of 5 members of WG 1 in two steps:

- A. Eligibility assessment** – check if applicants fulfil the eligibility criteria. Clarifications will be required if information provided is not clear and does not allow the eligibility assessment to be carried out. This phase will be conducted by Mihaela Iorgulescu – Aioanei (Cost PROFEEDBACK Action Training School Coordinator), based on the eligibility assessment grid.

Eligibility Report – a report containing the results of the eligibility assessment will be published on PROFEEDBACK webpage and sent to all applicants.

- B. Selection assessment** – check and score the extent to which the eligible applicants fulfil the selection criteria. This phase will be conducted by each member of the selection committee, according to the quality assessment grid.

Selection Report – a report containing the results of the selection assessment will be published on PROFEEDBACK webpage and sent to all eligible applicants. The report will be drafted by the Chair of the selection committee.

**2.1 Eligibility assessment**

To be eligible, the applicant’s dossier must show:

- That all 3 documents were included in the dossier;
- That the applicant is under 40 years old<sup>1</sup>;
- That the applicant holds a university degree, at least MA level;
- That the applicant is in its first 5 years of working in the field of public policy studies/research or public policy practice or that the applicant is a PhD student.

**Eligibility assessment grid**

CRITERIA	ASSESSMENT	
1. Completeness of application dossier	All 3 required documents were annexed to the application email.	Yes – 1 point No – 0 points
2. Age	The applicant is under 40 years old or already turned 40 in the current year (2023).	Yes – 1 point No – 0 points
3. Education	The applicant holds a university degree.	Yes – 1 point No – 0 points
4. Years of experience in evaluation	The applicant has up to 5 years of working experience in the field of public policy studies/research or public policy practice or is a PhD student	Yes – 1 point No – 0 points

Only applications that will receive **4 points** will be considered to be eligible and will pass to the second step of the selection process.

**2.2 Selection assessment**

The following selection criteria will be applied to the eligible applicants

- **Experience related with public policy area:** This specific experience should be highlighted in the applicant’s CV.
- **Motivation:** The motivation of the applicant as shown in a short motivation letter (2 pages). The motivation should show a personal and specific interest of the applicant to participate in the training school. It should link the training school to previous experience and expertise.
- **Reflection and anticipation:** The applicant should reflect the “evaluation business”, its virtues, but also its challenging aspects.
- **Potential use:** The potential use as shown in the motivation letter. The expected use of the training school should be linked to future professional activities. These might be academic (e.g. a PhD-thesis) or applied (e.g. coming evaluation projects).

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<sup>1</sup> with the exception of those who have already turned 40 years old in the current year (2023)

CRITERIA	SCORE	ASSESSMENT	
<b>1. Experience</b>	between 1 and 3 points	Involvement in 3 or more projects dealing with public policies	2 points
		Involvement in up to 2 projects dealings with public policies	1 point
<b>2. Motivation</b>	between 0 and 3 points	Strong motivation linked with pre-existing experience in the public policy research field (MA or PhD in this field, previous academic work – research studies, reports or academic articles) OR previous practice projects related to the field of public policy	3 points
		Strong motivation, but minimum previous experience in the field of public policy	2 points
		Not very strong motivation and minimum experience	1 point
		No referral to the motivation of the applicant	0 points
<b>3. Reflection and anticipation</b>	between 0 and 3 points	Strong reflection of the “evaluation business” and its challenges (in terms of methodology, processes and use)	3 points
		Medium reflection of the “evaluation business” and its challenges (in terms of methodology, processes and use)	2 points
		Weak reflection of the “evaluation business” and its challenges (in terms of methodology, processes and use)	1 point
		No referral to future professional activities	0 points
<b>3. Proven potential use</b>	between 0 and 3 points	Strong linkage of the TS thematic and objectives with future professional activities of the applicants	3 points
		Medium level linkage of the TS thematic and objectives with future professional activities of the applicants	2 points
		Weak linkage of the TS thematic and objectives with future professional activities of the applicants	1 point
		No referral to future professional activities	0 points

**2.3 Additional criteria** *(they will be applied only after the previous two steps will be conducted and if more than 12 applicants fulfill the selection criteria)*

If more than 12 applicants fulfill the selection criteria, the following additional criteria will be applied for the eligible applicants, after the finalization of step 2:

1. **Experience related to evaluation of public programmes and policies**, such as: evaluation projects or academic research / papers or other courses, trainings in the area of related to evaluation of public interventions;
2. Being a member of Working Group 1 in the PROFEEDBACK COST Action;
3. Being a member of PROFEEDBACK COST Action;

4. Being a COST member, but in another action;
5. Contributing to the gender balance of the trainees' group / participants;
6. Contributing to the geographical coverage (ITC countries constitute a priority).

The additional criteria will be applied based on their priority, in the order in which they mentioned in the above list.

This step will be conducted by the selection committee members, with the support of Mihaela Iorgulescu – Aioanei and its results will be included in the Selection Report drafted at the end of step 2.

**4. Members of the selection committee:**

- Professor Albena Vutsova, Sofia University, Bulgaria
- Scientific Director, Klaus Schuch, Centre for Social Innovation, Austria
- Professor Jaroslav Dvorak, Klaipeda University, Lithuania
- Professor Eriona Shtembari, University of New York Tirana, Albania
- Professor Hanife Akar, Middle East Technical University, Turkey
- PhD student Xu Cao, University of Szeged, Hungary