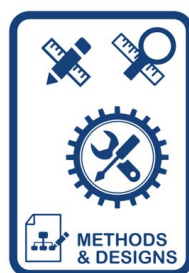


# PROFEEDBACK

Platform OF policy Evaluation community for improved EU policies and Better ACKnowledgement



## PROGRAMME OF THE WORKSHOP

### DIGITALIZATION OF EVALUATIONS AND EVALUATION OF DIGITALIZATION



30-31/MAR 2023

EES THEMATIC WORKING GROUP 7 ON EU POLICIES

EES THEMATIC WORKING GROUP 6 ON METHODOLOGY AND DESIGNS

COST-ACTION PROJECT PROFEEDBACK

#### Programme

**March 30, 2023 (15:00-17:30 CET)**

**Moderators: Alexander Kocks / Jaroslav Dvorak**

15:00 – 15:10	<b>Introduction</b> Oto Potluka
15:10 – 15:40	<b>How can the power of civic tech be leveraged for evaluation?</b> <i>Hemkemeyer Leon</i> (European Partnership for Democracy)
15:40 – 16:10	<b>Evaluation of co-creating digital policies by civil society: Case from Switzerland</b> <i>Potluka Oto, Meier Dominik</i> (both Center for Philanthropy Studies, University of Basel), <i>Regula Wolf</i> (Con Sense)
16:10 – 16:30	Coffee Break
16:30 – 17:00	<b>Artificial intelligence and Big data-driven evaluation research and practices: a systematic review</b> <i>Bouyousfi Eddine Salah</i> (Mohammed V University of Rabat)
17:00 – 17:30	<b>Technological revolution in the field of evaluation. Changes and limitations of integrating artificial intelligence in a standardized evaluation process</b> <i>Rompczyk Kai</i> (DEval – German Institute for Development Evaluation)

**March 31, 2023 (9:00-11:30 CET)**

**Moderators: Sven Harten**

09:00 – 09:30	<b>Using big data for EU programmes evaluation: Challenges and lessons learned on ERDF and CF monitoring data</b> <i>Ardizon Francesca, Caputo Alessandra, Vignetti Silvia</i> (CSIL Milano)
09:30 – 10:00	<b>Using text classification with a Bayesian correction for estimating overreporting in the Creditor Reporting System on climate adaptation finance</b> <i>Borst Janos, Wencker Thomas, Niekler Andreas</i> (DEval – German Institute for Development Evaluation)
10:00 – 10:20	Coffee Break
10:20 – 10:50	<b>Using Data Science Methods in Evaluation – An Evaluation Manager's Point of View</b> <i>Heinonen Nea-Mari</i> (Ministry for Foreign Affairs of Finland)
10:50 – 11:20	<b>Evaluation and digitalization in health promotion and prevention in settings</b> <i>Uzunova Elitsa</i> (Univation – Institut für Evaluation e.V.), <i>Seel Mariella, Grillich Ludwig</i> (both Department for Evidence-based Medicine and Evaluation, University for Continuing Education Krems)
11:20 – 11:30	<b>Concluding remarks and further development</b> Alexander Kocks / Sven Harten

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## Practical information

This workshop will be held under the auspices of the Cost-Action project PROFEEDBACK co-organized with the European Evaluation Society's Thematic Working Groups 7 on EU policies and 6 on Evaluation Methods and Designs. The two-day workshop will be held online in the afternoon of the 30<sup>th</sup> of March and in the morning of the 31<sup>st</sup> of March 2023. **You will receive the link about three days before the workshop.**

The workshop is expected to lead to a joint publication endeavor to be discussed and specified after the workshop (e.g. a special issue).

**Participation in the event is free of charge.** Participants not presenting papers are very welcome **but will need to register** at the link [here](#): or at the e-mail addresses of Katalin Gordos (profeedback@hetfa.hu) or Renata Anna Jaksa (rajaksa@hetfa.hu).