

## 6<sup>th</sup> PROFEEDBACK CONFERENCE



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### “Business Development, SMEs, Entrepreneurship, Competitiveness”

Athens, 19<sup>th</sup> September 2024

Agenda		
<b>Day 1</b>	<b>Thursday, 19<sup>th</sup> of September, 2024</b>	
<b>MORNING</b>	<b>Registration</b>	09:00 – 09:30
	<b>Opening session</b> <b>Stelios KOTSIOS</b> , President of the Department of Economics, National and Kapodistrian University of Athens <b>Gábor BALÁS</b> , Action Chair	09:30 – 10:00
	<b>Keynote speakers</b> <b>Tassos GIANNITSIS</b> , Professor Emeritus Economics, National and Kapodistrian University of Athens <b>David AUDRETSCH</b> , Professor at the School of Public and Environmental Affairs at Indiana University, Director of SPEA's Institute for Development Strategies <b>Discussion</b>	10:00 – 11:00
	<b>Coffee Break</b>	11:00 – 11:15
	<b>Plenary presentations</b> <ul style="list-style-type: none"> <li>• Evaluation of requalification programmes: Double machine learning approach Zuzana Košťálová, Lukáš Lafférs, Miroslav Štefánik</li> <li>• Monitoring and Evaluation tools embedded in the Smart Specialisation Strategy of the Republic of North Macedonia Sasho Josimovski, Lidija Pulevska Ivanovska, Zoran Janevski, Tea Josimovska</li> <li>• Exploratory study on the entrepreneurial intentions of students and active entrepreneurs in CEE countries Kosovka Ognjenović</li> <li>• Integrating Entrepreneurial Competencies into Education: A Comparative Analysis in Europe Sedef Akgüngör, Hanife Akar, Oto Potluka, Vriti Sharma</li> </ul>	11:15 – 13:00

	<ul style="list-style-type: none"> <li>Recognizing the moderation effect of Technofairs on Entrepreneurial Intention: Social cognitive career theory (SCCT) Seyithan Ahmet Ateş, Muradiye Ateş, Zeynep Burcu Uğur</li> </ul>	
<b>Lunch</b>		13:00 – 13:45
<b>AFTER NOON</b>	<p><b>Session 1: Competitiveness &amp; Innovation</b></p> <ul style="list-style-type: none"> <li>Evaluation of innovation efficiency in Europe B. Muge VURAL, Sedef Akgüngör</li> <li>Green transition in Serbia's manufacturing sector: eco-innovation and policy outcomes Dijana Štrbac, Lazar Živković</li> </ul> <p><b>Session 2: Entrepreneurship and public policy</b></p> <ul style="list-style-type: none"> <li>Methodological framework(s) for impact evaluations of government subsidies - The Case of Impact Evaluation of Government Subsidies on the SME's Performance – Meldina Kokorović Jukan, Jasmina Okičić Džindo</li> <li>Evaluating the Economic Impact of Improved Accessibility: An Analysis of Effective Density and Firm-Level Productivity in Budapest Tamás Szabó</li> </ul>	13:45 – 15:15
	<b>Coffee Break</b>	15:15 – 15:25
	<p><b>Session 3: Youth &amp; Women Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>Mapping the Digital entrepreneurship and Young Employment: A Bibliometric Review Using the Web of Science (WoS) Database Muradiye Ateş</li> <li>What Motivates Women to start a new venture? Eriona Shtembari, Irisi Kasapi</li> </ul> <p><b>Session 4: Social aspects of entrepreneurship</b></p> <ul style="list-style-type: none"> <li>Policy strategy to innovate in health? A text-mining approach in health policies in Türkiye Mehtap Çakmak Barsbay</li> <li>Enhancing employment opportunities for autistic individuals through assistive technology and inclusive practices</li> </ul>	15:25 – 16:50

	Eglantina Dervishi, Arjana Mucaj, Albana Canollari-Baze, Miranda Mansaku	
	<b>Keynote speakers</b> <b>Christos GENAKOS</b> , Professor of Economics and Policy, Director of the MPhil in Technology Policy Programme, Cambridge Judge Business School <b>Dana Adriana PUIA MOREL</b> , SME policy co-ordination, DG GROW European Commission <b>Discussion</b>	16:50 – 17:40
	<b>Closing session</b> <b>Gábor BALÁS</b> , Action Chair	17:40 – 18:00

**VIRTUAL LINK:** <https://teams.microsoft.com/l/meetup-join>