**CONFERENCE BOOKLET**

**6th PROFEEDBACK Conference**

**“Business Development, SMEs, Entrepreneurship, Competitiveness”**

Athens, 19th September 2024

Location: "Kostis Palamas" Building

Address: 48 Akadimias str., Athens, Greece

Nearest metro station: Panepistimio, Metro 2

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**ABOUT PROFEEDBACK**

Policy evaluation is a key tool in understanding, developing and modernising EU policies, thus there is growing demand for EU-wide and high-quality evaluation services. The aim of the PROFEEDBACK (PlatfoRm OF policy Evaluation community for improvED EU policies and Better ACKnowledgement) is to foster the networking of the policy evaluation community at EU-level, raise awareness on the importance of evaluation policy research and improve its impact on policy-making. The COST funded action is running between November 2021 and October 2025. The Platform, following a bottom-up and open approach, will gather researchers and professionals from various scientific fields and sectors to present and evaluate theories, topics, tools and methods of policy evaluation. This will be achieved by the assessment of good practices that will provide direct and high-quality inputs for national and EU bodies responsible for policy evaluation.

**ABOUT THE PROFEEDBACK CONFERENCE**

In the framework of the PROFEEDBACK Action, conferences are organized on a half-yearly basis. They provide an opportunity to analyze specific topics in general and through different theories and methodologies. The goal is to maximize the outreach of the audience and reinforce the dialogue with general public.

**ONLINE PARTICIPATION OVERVIEW**

To ensure that everyone interested in participating in the PROFEEDBACK conference has the opportunity, we are offering the option of remote attendance.

All sessions will be broadcast via Microsoft Teams. To join the conference online, please use the Teams link provided below:

[**<< Teams link >>**](https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTYyZDFmMjQtODU2Yy00NGI0LWFhZDctMDBmN2ZiOGU0ZTI1%40thread.v2/0?context=%7b%22Tid%22%3a%222349d6df-afa2-4265-8cd6-3cb2ed773331%22%2c%22Oid%22%3a%222cf77a2c-c587-4eb3-8397-12d4b4ea8080%22%7d)

**Conference programme**

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| **09:00 – 09:30** | **Registration** |
| **09:30 – 10:00** | **Opening session**  **Stelios KOTSIOS**, President of the Department of Economics, National and Kapodistrian University of Athens  **Gábor BALÁS**, Action Chair |
| **10:00 – 11:00** | **Keynote speakers**  **Tassos GIANNITSIS**, Professor Emeritus Economics, National and Kapodistrian University of Athens  **David AUDRETSCH**, Professor at the School of Public and Environmental Affairs at Indiana University, Director of SPEA's Institute for Development Strategies  **Discussion** |
| **11:00 – 11:15** | **Coffee *Break*** |
| **11:15 – 13:00** | **Plenary presentations**   * **Evaluation of requalification programmes: Double machine learning approach**   **Zuzana Košťálová, Lukáš Lafférs, Miroslav Štefánik**   * **Monitoring and Evaluation tools embedded in the Smart Specialisation Strategy of the Republic of North Macedonia**   **Sasho Josimovski, Lidija Pulevska Ivanovska, Zoran Janevski, Tea Josimovska**   * **Exploratory study on the entrepreneurial intentions of students and active entrepreneurs in CEE countries**   **Kosovka Ognjenović**   * **Integrating Entrepreneurial Competencies into Education: A Comparative Analysis in Europe**   **Sedef Akgüngör, Hanife Akar, Oto Potluka, Vriti Sharma**   * **Recognizing the moderation effect of Technofairs on Entrepreneurial Intention: Social cognitive career theory (SCCT)**   **Seyithan Ahmet Ateş, Muradiye Ateş, Zeynep Burcu Uğur** |
| **13:00 – 13:45** | ***Lunch*** |
| **13:45 – 15:15** | **Session 1: Competitiveness & Innovation**   * **Evaluation of innovation efficiency in Europe**   **B. Muge VURAL, Sedef Akgüngör**   * **Green transition in Serbia's manufacturing sector: eco-innovation and policy outcomes**   **Dijana Štrbac, Lazar Živković**  **Session 2: Entrepreneurship and public policy**   * **Methodological framework(s) for impact evaluations of government subsides - The Case of Impact Evaluation of Government Subsidies on the SME’s Performance -**   **Meldina Kokorović Jukan, Jasmina Okičić Džindo**   * **Evaluating the Economic Impact of Improved Accessibility: An Analysis of Effective Density and Firm-Level Productivity in Budapest**   **Tamás Szabó** |
| **15:15 – 15:25** | ***Coffee Break*** |
| **15:25 – 16:50** | **Session 3: Youth & Women Entrepreneurship**   * **Mapping the Digital entrepreneurship and Young Employment: A Bibliometric Review Using the Web of Science (WoS) Database**   **Muradiye Ateş**   * **What Motivates Women to start a new venture?**   **Eriona Shtembari, Irisi Kasapi**  **Session 4: Social aspects of entrepreneurship**   * **Policy strategy to innovate in health? A text-mining approach in health policies in Türkiye**   **Mehtap Çakmak Barsbay**   * **Enhancing employment opportunities for autistic individuals through assistive technology and inclusive practices**   **Eglantina Dervishi, Arjana Mucaj, Albana Canollari-Baze, Miranda Mansaku** |
| **16:50 – 17:40** | **Keynote speakers**  **Christos GENAKOS**, Professor of Economics and Policy, Director of the MPhil in Technology Policy Programme, Cambridge Judge Business School  **Dana Adriana PUIA MOREL**, SME policy co-ordination, DG GROW European Commission  **Discussion** |
| **17:40 – 18:00** | **Closing session**  **Gábor BALÁS**, Action Chair |

**Meals**

Coffee and refreshments will be provided by the organizer during the conference.

Lunch is not covered by the organizer and it costs 20€. Lunch can only be provided to those who have filled in the form on time.

On September 18th (Wednesday) there will be a social event with dinner at “The Kyklamino”, Abyssinia Square 3, Athens. The dinner will be organized in the city centre. Please indicate your interest in attending in the google form. Dinner can only be provided for those who have filled in the form on time.

**Reimbursement guidelines**

Face-to-face participants can request reimbursement for **travel expenses and daily allowances**, following COST rules and the conference's special reimbursement guidelines.

Special reimbursement guidelines for the conference:

* **Travel Costs**: You can be reimbursed up to a maximum of 300 EUR for a roundtrip. This is in line with the decision made on August 25th, 2023, by the MC. Only speakers and presenters at the conference are eligible for a travel reimbursement.
* **Daily Allowance on Conference Day(s)** (September 19th): Only speakers and presenters at the conference are eligible for a daily allowance.

For Greece, the daily allowance rate is **EUR 193/day** <http://www.cost.eu/daily_allowance>. The actual daily allowance is calculated against:

* The actual number of days of attendance to the event (as confirmed against the signature on the official attendance list for each day of the event);
* The participant may arrive one day before the event commences and/or leave one day after the event finishes.

To be eligible for reimbursement, participants must:

* Accept the e-COST invitation.
* Have an e-COST profile at https://e-services.cost.eu including up to date bank details.
* Sign the attendance list in Athens during the event.
* Be eligible to receive financial support (see page 60 of the [COST Annotated Rules](https://www.cost.eu/uploads/2022/12/COST-094-21-Annotated-Rules-for-COST-Actions-Level-C-V1.3.pdf)).

Additionally, please note that we can’t provide reimbursement for individuals affiliated to Hungarian institutions affected by Council Implementing Decision 2022/2056: <https://www.cost.eu/uploads/2023/07/List-of-institutions-affected-by-Council-Implementing-Decision-2022-2056.pdf>

**DOUBLE FUNDING ALERT**

We have recently received information from our COST officers regarding the detection of double funding among some participants from previous Profeedback events. Please be aware that participants found to have received double funding will not be eligible for reimbursement in future events. Your understanding and cooperation in this matter are greatly appreciated.